

23 September 2020 |
FGV Webinar – Regulation and Governance Models for Just Transition in Mining
Sector

# **Governance for Just Transition Insights from EU coal regions**

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- Founded 1991
- Think tank dedicated to applied research and sustainability
- 250 staff members





Transition Research:

from problem assessment to real world experiments



#### **Overview**

- > The EU Coal Regions in Transition Platform
- > Toolkit on **governance for coal regions in transition**: governance structures and stakeholder engagement processes
- **Discussion:** what could this mean for Minas Gerais?



## **EU Coal Regions in Transition Platform**

The Secretariat supports coal regions through different activities:

01

**Regular Platform Meetings:** 

Working Groups & Political Dialogue

02

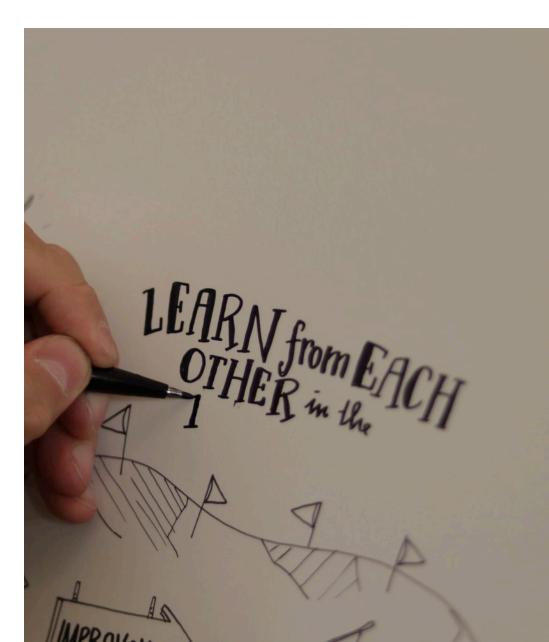
Development of transition-related **support** materials and tools

03

Delivering **Technical Assistance** support to regions in transition

04

**Communication activities & contact point** for members of the Platform



## Support materials

### **Currently available:**

via ec.europa.eu/coal-regions-in-transition

■ 10 good practice case studies

### 4 toolkits

Transition strategies

Governance of transitions

Sustainable employment and welfare support

Environmental rehabilitation and repurposing





## **Toolkit**

## Governance of transitions

Design of governance structures and stakeholder engagement processes for coal regions in transition

#### **AIMS AND SCOPE**

This toolkit provides insights into three key questions for regions in transition.

- How to build effective governance models?
- How to design and implement stakeholder engagement processes?
- What role does social dialogue play in the governance of the transition?
- How to increase the role of civil society in the transition?

#### WHO IS THIS TOOLKIT FOR?

- Regional and local authorities.
- Governmental agencies responsible for regional development.
- Civil society organisations.





#### APPROACH

## Governance of transitions

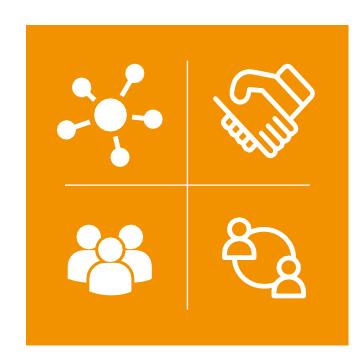
### This toolkit focuses on four topics

#### **GOVERNANCE MODEL**

Key elements Step-by-step guide Multi-level and multi-actor governance

#### THE ROLE OF CIVIL SOCIETY

Guiding principles Examples



## STAKEHOLDER ENGAGEMENT AND PARTNERSHIPS

Informing vs. involving Common barriers Tools and guidance

#### THE ROLE OF SOCIAL DIALOGUE

Guiding principles Examples





A region's transition governance structure and stakeholder engagement approach need to be aligned with the goals and strategy of the region and vice versa.

## Key elements of governance models in the context of coal regions

- Strong Leadership (institutional and noninstitutional)
- Understanding power and influence
- Evolves with transition strategy

#### Case study: RE:START-Strategy, Czech Republic

#### THE NATIONAL LEVEL Implementation and Labour market and Infrastructure and funding of the Entrepreneurship, education The the Environment strategy at the investment and Ministry of Labour Ministry of Government national level innovation and Social Affairs Transport + Ministry of the Czech Ministry of Regional + Ministry of Ministry of of the Environment Republic Development + **Industry and Trade Education, Youth** Ministry of Finance and Sports **GOVERNMENT AGENT** Social stabilisation nfrastructure and the **Human Resources** "Task Force" Entrepreneurship and Innovation Foreign Direct Investment Research and Development **EXECUTIVE TEAM** Strategy -Joint working organisationally teams for Pillars reports to the **Government Agent** Other key Regional tripartite stakeholders: Regional Authority, **Regional Standing** Major companies panels corporate cities, Conference universities, and key employers and other major business towns and cities associations, etc.

THE REGIONAL LEVEL





The governance model should be tailored to the needs of the region and evolve over time.

#### Step-by-step guide to building the right governance model

#### 1. Understand the existing governance structures

Identify the key actors and their roles, accountability mechanisms and political power balances. Some governance mapping tools can be helpful.

#### 2. Legitimise and make transparent

Governance models are more likely to be effective when actors and communities view them as legitimate, which requires having a representation of a broad range of stakeholders.

## 3. Assign responsibilities for key decisions and build partnerships

Leadership can benefit from assigning responsibilities to locallyengaged, intermediary agents, as illustrated by the case of the Latrobe, Valley Authority, Australia.

#### 4. Identify levers of influence and windows of opportunity

Regional and local authorities have different levers available to them to influence decision-making. Similarly, there are moments when certain decisions will be more viable, as illustrated by the case of Western Macedonia, Greece.

#### 5. Reflect and adjust

The governance model can, and will likely need to evolve over time. The strategy should consider at what stage certain actors are going to be involved in decision-making and how.







The transition of coal regions is a multi-level and multi-actor governance process.

### Multi-level and multi-actor governance

Governance models for coal regions in transition need to harness existing interactions among governance levels and actors in the region.



Photo credits: Ecoaction Ukraine, Wikipedia, WWF Deutschland



## Stakeholder engagement and partnership building

Effective stakeholder engagement starts early, is sustained over time, and gives meaningful degrees of involvement to stakeholders.

### Why should we engage stakeholders?

#### Benefits of engaging stakeholders

- Builds trust and legitimacy.
- Increases impact and pace of progress.
- Saves resources in the long term.
- Raises awareness and acceptance.
- Spurs needed innovations.
- Broadens knowledge base of decision-makers.

#### Risks of not engaging stakeholders

- Leads to a lack of trust and uncertainty regarding outcomes.
- Increases risk of inefficient use of resources.
- Establishes factions and divisions.
- Sustains silo-thinking.
- Has ethics and compliance implications.







## Stakeholder engagement and partnership building

Stakeholder engagement ranges from one-way communication to active involvement in decision-making.





### Cooperation

Some form of shared decision-making. For example, through partnerships, public representation in governing bodies or negotiations.



#### Consultation

Surveys, town-hall meetings, other forms of public enquiries.



#### Information

One way flow of information, with the aim of ensuring transparency.





Challenges regions commonly face when implementing stakeholder engagement processes, and approaches for addressing them.

### Common barriers in stakeholder engagement



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Problem
It is hard to achieve

meaningful inclusion of certain stakeholder groups



Problem

Lack of agreement regarding information needed to make decisions



Long-term commitment and clear expectations

Stakeholder engagement should start early and be sustained over time. It does not end when a region's strategy is launched.



Approach

Awareness raising, empowering stakeholders and effective facilitation

Awareness raising can bring certain stakeholders onboard, while targeted support can strengthen the voice of those not usually involved in decision-making. Agood facilitator ensures equal engagement of all stakeholders.



Approach

Joint fact finding processes

There are solutions to avoid contestation of the evidence available and build objective and constructive stakeholder debates.





## Stakeholder engagement and partnership building

CASE STUDY

#### Stakeholder engagement process in Upper Nitra (Slovakia)

Upper Nitra's Transformation Action Plan is an example of a regional strategy that was developed through strong stakeholder engagement across various levels of governance, particularly at the local level.

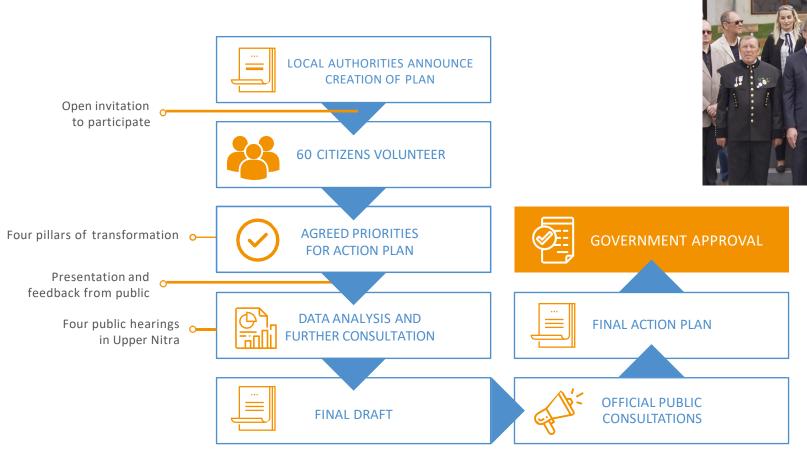




Photo credits: Bankwatch





Involvement of CSOs increases ownership and legitimacy, can help address power imbalances, and can be the key to overcoming a specific challenge



FIGURE 5

Types of civil society organisations.

#### KEY MESSAGES

- Governance of regional transformations is multi-level and multi-actor.
- Effective regional transition governance models reflect the views of different actors and actor representatives are recognised as legitimate.
- Stakeholder engagement must be understood as a process. It should start early, be sustained over time, and requires leadership and facilitation.
- The process of stakeholder engagement must always include an active communication strategy, informing the general public about the process, how they can take part and what will happen next.
- Both social dialogue and the involvement of civil society are key elements of the governance processes in coal regions in transition.





## Case studies

- 1. InnovationCity Ruhr: Model City Bottrop, Germany
- 2. Genk's ongoing transition, Belgium
- 3. Oil & Gas Transition Training Fund, Scotland
- 4. Latrobe Valley Authority, Australia
- **5. Transforming the lignite-fired Matra power plant** into part of a renewable energy cluster, Hungary
- **6.** Information platform for post-industrial and degraded areas in Silesia (OPI-TPP), Poland
- **7.** Task force on Just Transition for Canadian coal power workers and communities
- 8. The **Lewarde mining history centre**, France
- 9. Wałbrzych special economic zone "INVEST-PARK", Poland
- 10. RE-START Strategy for economic restructuring of Czech coal regions
- **11. Regional Development Agency Rhenisch Lignite Mining Area,** Germany
- 12. Rebuilding the Appalachian economy: Coalfield Development, USA

All available on: ec.europa.eu/coal-regions-in-transition





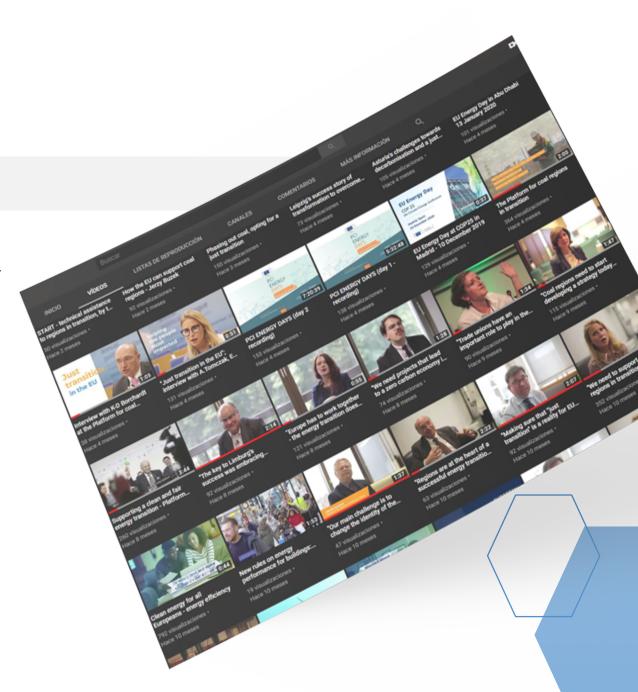
## Webinars 2020

## **Available for viewing**

Transition strategies and governance of transitions - 26 May

Environmental rehabilitation and repurposing - 3 June

Sustainable employment and welfare support - 18 June





## **Toolkits**





## Thank you!

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